

Lesson 5: Lay it out

Year 3 – Creating media – Desktop publishing

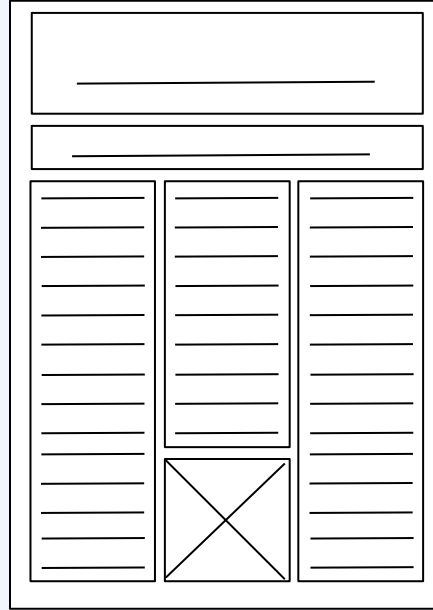


Lesson 5: Lay it out

To consider how different layouts suit different purposes

- I can identify different layouts
- I can match a layout to a purpose
- I can choose a suitable layout for a given purpose

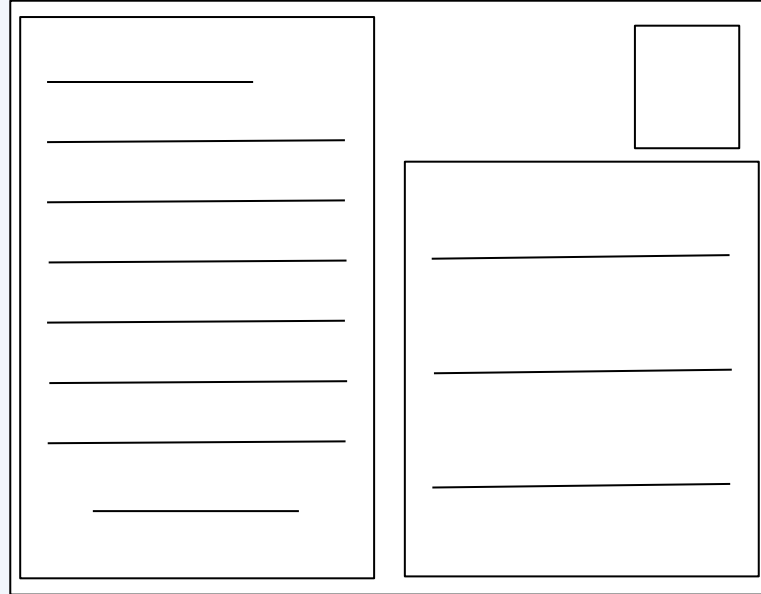
Guess the layout



Question: Look at this layout. Where might it be used?

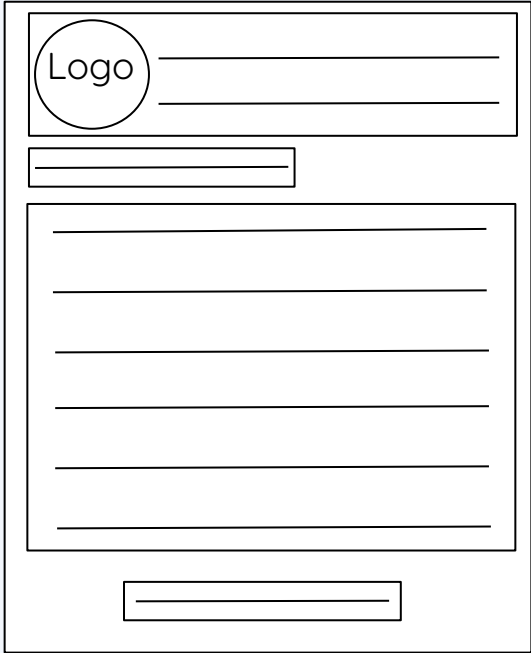
3, 2, 1 – Show me!

Guess the layout



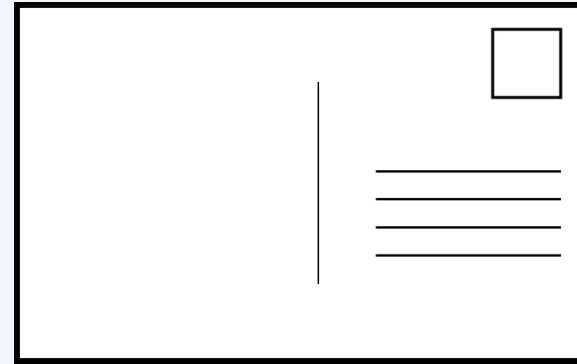
3, 2, 1 – Show me!

Guess the layout



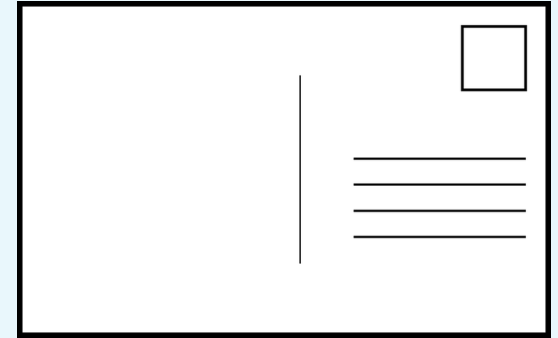
3, 2, 1 - Show me!

How do you know what the document is if you can't read the writing?



The way the text is arranged or laid out on the page is very important. Text is arranged in different ways depending on the purpose of the document.

There are lots of different ways to lay out information



The way you lay out the information will depend on the message you want to communicate.

Posters

Posters allow you to give a message quickly to those who read it.

The message is brief.

There is not much writing to read.

Posters are eye-catching, to encourage people to read them.

They are quick to make.



Newspapers

Newspapers allow you to give multiple messages to those who read them.

Even long messages can be communicated. There is lots of writing to read, with some images.

It takes a long time to gather the information and check that it is correct.

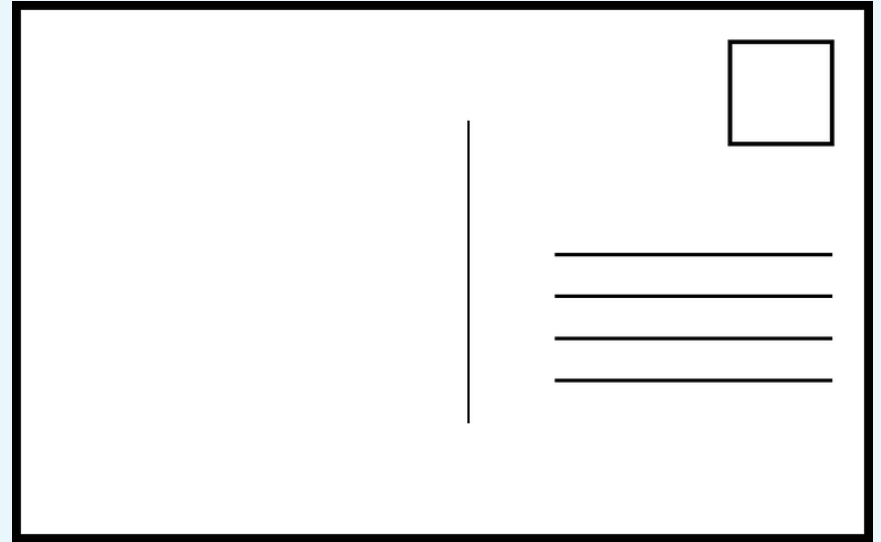


Postcards

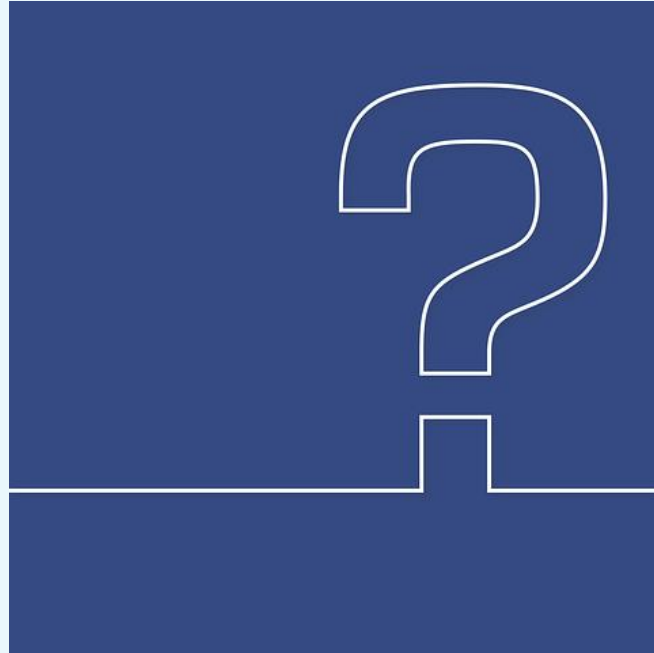
Postcards give short messages.
There is little writing to read, with an image on the other side.

Postcards are meant to be quick and easy to read and write.

You wouldn't want to spend your holiday writing really long messages to your family members!








Can you think of any other ways to lay out information?



Think, write, pair, share.

Can you match the layout to its purpose?

Layout	Purpose
<p data-bbox="643 276 707 292">Poster</p> 	<ul data-bbox="846 276 1271 407" style="list-style-type: none"> • This is used to give detailed messages • The text is often black and white • Some images are added • The orientation is often portrait • It takes a long time to make it and check that there aren't any mistakes
<p data-bbox="629 434 720 450">Magazine</p> 	<ul data-bbox="846 434 1307 547" style="list-style-type: none"> • This is used to give a quick message • It is eye-catching and there is little text on it • Pictures are used to make it more interesting and appealing • It is quick to make
<p data-bbox="643 592 707 609">Letter</p> 	<ul data-bbox="846 592 1271 723" style="list-style-type: none"> • This is used to give detailed messages • The text is often colourful and bright • Lots of images are used • The orientation is often portrait • It takes a long time to make it and check that there aren't any mistakes
<p data-bbox="633 751 716 767">Postcard</p> 	<ul data-bbox="846 751 1242 816" style="list-style-type: none"> • This often includes an address • There are few images • These are sometimes put inside envelopes
<p data-bbox="624 887 726 904">Newspaper</p> 	<ul data-bbox="846 887 1296 996" style="list-style-type: none"> • It is quick to read and write • This is used to give a quick message • There is writing on the front and a picture on the back • There is space for a stamp

Scenarios

How would you share this message?

Now that you have looked at different ways to lay out information, read the scenarios below and think about how you would lay out the information to communicate the message in the best way possible.

Scenario 1

You have just been told there is a school production tomorrow, but that nobody has been invited. Parents are on the way to school to collect their children. How can you get this message to them?

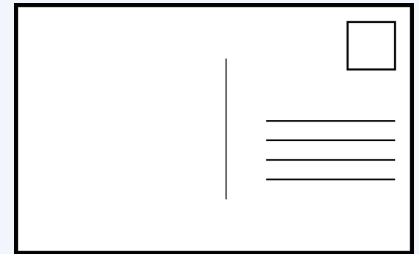
I would create

because

Can you choose an appropriate layout for each message that needs to be communicated?

Layouts - which is which?

1. Eye catching with a brief message.
1. Quick and easy to read and write.
1. Lots of writing, some images



How confident are you? (1-3)

- I can identify different layouts
- I can match a layout to a purpose
- I can choose a suitable layout for a given purpose

3 - Very confident



2 - Unsure



1 - Not confident



Next lesson

In this lesson, you...

Considered how different layouts suit different purposes

Next lesson, you will...

Consider the benefits of desktop publishing